

The book was found

# Influence



## Synopsis

Book Details: Format: Hardcover Publication Date: 10/20/2008 Pages: 272 Reading Level: Age 12 and Up

## Book Information

Hardcover: 272 pages

Publisher: Razorbill; 1st printing edition (October 20, 2008)

Language: English

ISBN-10: 0670073385

ISBN-13: 978-1595142108

ASIN: 159514210X

Product Dimensions: 9.4 x 0.9 x 12.3 inches

Shipping Weight: 3.3 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars (See all reviews) (55 customer reviews)

Best Sellers Rank: #141,355 in Books (See Top 100 in Books) #3 in Books > Teens > Art, Music & Photography > Art > Fashion #4 in Books > Teens > Art, Music & Photography > Photography #33 in Books > Teens > Biographies > Women

Age Range: 12 and up

Grade Level: 7 and up

## Customer Reviews

I'm torn on this. Let's start with the cover. It could be said that having two versions of the book, each with a different cover depending on which twin you end up with, is artistic. Since I am in the marketing business, I'll put that down to marketing - an attempt to make enthusiasts and collectors buy 2 copies (it works by the way, just look at the sales of magazine that do the same thing). On the one hand this book contains some good insight into scions of the fashion world, but on the other hand it is yet another example of the efficient and admirable marketing machine that is the Olsen twins... yet it has very little of any substance that is built on their abilities or talent, and you start to wonder if they have any, other than the fact that they were born twins and cute. Without question they know how to market themselves and their product, and for that you have to admire them and their success, but when they stand next to the subjects of their interviews, what becomes very apparent is that they are not in that same class from an artistic and raw talent perspective, even though they are financially more successful than most of them. I think what the twins have managed to expose in this book is that they find themselves in a very privileged and fortunate position of

power in the fashion industry because they have declared fashion their creative outlet through their Elizabeth & James line. They have access that many less fortunate, but far more talented purveyors of the craft, would kill for and as such they are able to parlay that into a book that seeks to elevate their credibility through association.

[Download to continue reading...](#)

Impossible to Ignore: Creating Memorable Content to Influence Decisions: Creating Memorable Content to Influence Decisions Leadership: Leader Skills For Communication, Influence People and Business Coaching (Leadership, Influence People, Leader, Business Skills) Drawing Cutting Edge Fusion: American Comics with a Manga Influence Dior Impressions: The Inspiration and Influence of Impressionism at the House of Dior Models of Influence: 50 Women Who Reset the Course of Fashion How to Win Friends and Influence People in the Digital Age Influence: Science and Practice, eBook, 5th Edition Influence: The Psychology of Persuasion Influence The Miracle of America: The Influence of the Bible on the Founding History and Principles of the United States of America for a People of Ever The Maxwell Daily Reader: 365 Days of Insight to Develop the Leader Within You and Influence Those Around You 101 Ways to Reach Your Community (Designed for Influence Series) Purging Your House, Pruning Your Family Tree: How to Rid Your Home and Family of Demonic Influence and Generational Oppression That's My Teenage Son: How Moms Can Influence Their Boys to Become Good Men How to Win Friends and Influence People for Teen Girls How to Make Trouble and Influence People: Pranks, Protests, Graffiti & Political Mischief-Making from Across Australia Pre-Suasion: A Revolutionary Way to Influence and Persuade Impact: The Student Leadership Devotional: Influence Your World China 2020: How Western Business Can - and Should - Influence Social and Political Change in the Coming Decade The Language Pattern Bible: Indirect Hypnotherapy Patterns of Influence

[Dmca](#)